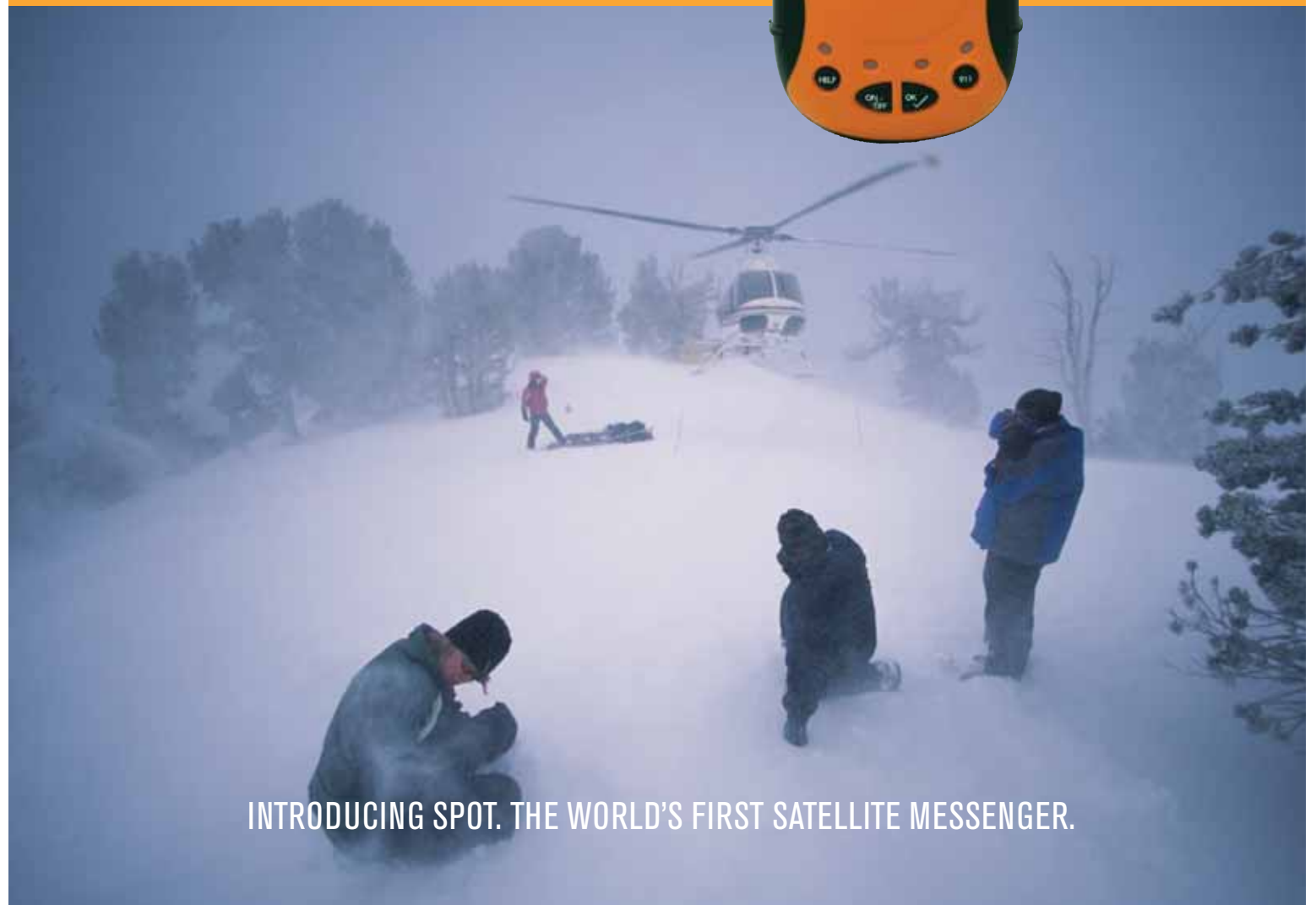


MILLIONS OF PEOPLE

**ESCAPE TO THE GREAT OUTDOORS.
UNFORTUNATELY, NOT ALL
OF THEM ESCAPE
FROM IT.**



INTRODUCING SPOT. THE WORLD'S FIRST SATELLITE MESSENGER.

LIVE TO TELL ABOUT IT™

SPOT. THE WORLD'S FIRST SATELLITE MESSENGER.



ASK FOR HELP

Request help from friends and family at your exact location.

CHECK IN

Let contacts know where you are and that you're okay.

TRACK PROGRESS

Send and save your location and allow contacts to track your progress using Google Maps™

ALERT 9-1-1

Dispatch emergency responders to your exact location.



THERE IS LIFE AFTER CELL PHONE SIGNALS DIE.

Unlike a traditional GPS device which only receives a satellite signal indicating your location, SPOT utilizes dual satellite networks to receive your location as well as transmit it along with pre-programmed messages to the recipients of your choice. Backed by one of the world's leading mobile satellite companies, the SPOT satellite network is currently employed by over 50,000 governmental and industrial clients, and averages a greater than 99% message success rate. No matter where you roam, SPOT gives you a vital line of communication with friends and family when and where you want it, and emergency assistance when and where you need it.

